Hi there,

I just wanted to let you know that I’ve become a supporter of the Simultaneous Policy (Simpol), a global campaign to drive politicians and governments to implement a range of policies to solve global warming and other desperately urgent global problems.

Supporting Simpol is a new way of using your vote in national elections to drive the politicians of all parties to support - and ultimately to implement the Simpol policy package. Just when you thought voting made little or no difference, Simpol puts the power to solve global problems back in our hands!

Sceptical? I was too! But check out below what some important people are saying about Simpol:

"The central idea of Simpol is very powerful; that is, the notion of how to link votes in one country with votes in another – how to link political action in one country to action in another. International competition is built-in to the nation-state system at its current level of development, and so the issue is not environmental concerns, but how to get humans to agree on environmental concerns. This is really fascinating and very hopeful. In my opinion this is the crucial issue for the 21st century."

Ken Wilber. Founder of Integral Theory

"I thought your proposal was an elegant idea of how change could occur. It reflects the core ideas of how to create consensus around change. This is the biggest challenge that we have"

Ed Mayo. Executive Director, National Consumer Council

"It’s ambitious and provocative. Can it work? Certainly worth a serious try."

Noam Chomsky

"The Simultaneous Policy is a creative proposal to accelerate progress toward a sustainable global economy. Many movements and grassroots globalists working for these goals can coalesce around such innovative initiatives"

Hazel Henderson Author of ‘Beyond Globalization: Shaping a Sustainable Global Economy’

"Bunzl is, I feel, the first writer on the 'sustainable society' to advance beyond rhetoric and grapple with the problem of how such a society might be achieved."

Dr. Aidan Rankin ‘New European’ (European Business Review) - UK.

"The concept of Simultaneous Policy (Simpol) is a wonderful way of implementing cooperation which is the new law of human survival in the globalized world. With it goes moral education inducing a new system of values to satisfy the requirements of the New Age."

Dr. Farhang Sefidvash Coordinator, the Research Centre for Global Governance
"With his concept of Simultaneous Policy, John Bunzl delivers an important piece in the puzzle that governments around the world can use to resolve the pressures of increasingly integrated markets. ... It is, perhaps, one of the few workable solutions to bridging the sustainability gap."

Matthias Hoepfl Politische Oekologie, Munich, Germany.

"This is an important book about a potentially very important idea - the Simultaneous Policy. The author asks the question: how can the world get beyond the escalating problems of global competition to a framework of global co-operation? As we have seen with single issues such as arms control, it is hard for an individual country to justify making the first move. This is where Simpol comes in. It provides a rallying point for those who would like to see the vicious circle broken and a new world system inaugurated."

David Lorimer, The Scientific and Medical Network Review.

"From my vantage point as an evolution biologist, Simultaneous Policy is an idea whose time has come and an imperative if we are to evolve humanity from its juvenile competitive stage to its cooperative species maturity. A wonderful "no risk" strategy for finding agreement on important issues in building global community!"


"...the Simpol proposal is a practical means of moving toward global governance. It should be an effective means of achieving cooperation where any individual government that behaves cooperatively will be disadvantaged until all other governments also do so. ...I wish you the best of luck with your important work."

John Stewart  Author of 'Evolution's Arrow: the direction of evolution and the future of humanity.'

To see Simpol founder, John Bunzl, explaining Simpol on Youtube, please go to http://www.youtube.com/watch?v=N0ICPm2lkM

Supporting Simpol is free. Please go now to http://www.simpol.org

Best wishes,